



## **City of Gloucester Tourism Commission**

### **Meeting Minutes Monday, October 16, 2018.**

Present:

Mayor Sefatia Romeo Theken - Jill Cahill- Elizabeth Osier - Doug Silva - Ken Riehl- Ken Hecht- Caitlin Pszenny

#### **Open Meeting. 5:30pm.**

#### **Introduction of each member.**

Group discussion:

Define what the job of the commission is: Guide the tourist where they need to go when they arrive with the following: signage, parking, and promotion of the city.

- Discussed how in the future DMO & TC should work hand in hand.
- Brainstormed ideas for winter to draw more visitors, once we have an event to let DMO market it outside of the city.
- Work with surrounding cities; Essex, Ipswich, Rockport, etc.

#### **Actions:**

- Add 3 new members
- The categories in which it would be nice to have from; restaurant, hotel, art/culture, water/transportation, retail, & attractions.
- Review by laws.

- Assign positions on TC (chair, secretary, vice etc.).
- Find out what our role in the Gloucester 400.

**Next Agenda:**

- New Members.
- Ken Hecht to put through ordinance change.
- Work on signage.
- Discuss a way to have TC & Downtown Commission and/or all other groups to work together.
- Open discussion to combine groups.
- Build the Group for the better.
- Set up a regular meeting schedule.
- Next meeting Monday 11/26 at 5pm.

Motion to Adjourn: 6:22pm by Mayor Sefatia seconded by Jill.