

COMMUNITY ELECTRICITY AGGREGATION **PLUS**

Competitive Pricing, Price Stability **PLUS** Local Renewable Generation

Community Electricity Aggregation (CEA), also known as municipal aggregation, allows cities and towns to secure stable, competitive electricity rates for their residents and businesses. These rate-payers receive all the benefits of a group-purchasing rate while retaining the right to leave the program at anytime without penalty.

The Program

The **Community Electricity Aggregation PLUS program**, brought to you by the Metropolitan Area Planning Council (MAPC), makes it easy for municipalities to implement an aggregation program that will:

1. Provide stable, competitive electricity rates for residents and businesses; and,
2. Reduce greenhouse gas emissions by adding more renewable energy to the New England grid.

The **CEA PLUS program** offers MAPC municipalities access to an aggregation consultant, Good Energy, who has been competitively procured through a rigorous price- and qualifications- based Request for Proposals process. Good Energy will manage the entire implementation process.

The Benefits

Secure Competitive Prices

CEA allows your community to purchase electricity when the market is favorable. Utilities cannot. Good Energy brings industry leading expertise so you can strike at the best time.

Good Energy also offers the opportunity to bid with large groups of municipalities, potentially driving even better pricing.

Ensure Price Stability

Whereas utility prices change every 6 months, Good Energy can help you to contract for a year or more to provide price assurance and avoid winter price spikes.

Price assurance and stability are particularly helpful to residents on a fixed income and to everyone keeping a household budget.

Help Grow Local Renewable Energy

With **CEA PLUS**, your community can purchase more new, local renewable energy than utilities are required to. This is one of the best ways to spur additional renewable energy in our region, and Good Energy can help you to do it without sacrificing the financial benefits of aggregation.



How to Implement the Program

Through MAPC's **Community Electricity Aggregation PLUS program**, Good Energy will guide your community step-by-step through the entire implementation process, which includes:

- Authorizing Aggregation by City Council or Town Meeting
- Securing Regulatory Approval for the Aggregation Plan
- Performing Public Education, Enrollment, and Opt-Out
- Creating the Aggregation Plan
- Procuring Electricity & Renewable Energy
- Managing the Program on an Ongoing Basis

MAPC provides a pre-vetted agreement for each municipality to use with Good Energy.

Help Build New, Local Renewable Energy

Your aggregation can help to add new local renewable generation to the grid while securing competitive rates and price stability at the same time! Through MAPC's **Community Electricity Aggregation PLUS program**, Good Energy will help you purchase more new, local renewable energy than the State minimum while keeping it affordable. And, when magnified across the entire aggregation, even a small amount can have a massive impact! Melrose, Dedham, and others have already implemented programs with additional new, local renewables, and their rates are still expected to beat the utilities' this year.

Through the **CEA PLUS program**, municipalities also have access to two leading renewable energy firms:

Sustainable Energy Advantage

Good Energy has partnered with Sustainable Energy Advantage (SEA), a Natick-based renewable energy consultancy. SEA will assist each community to identify the best sources of renewable energy to cost-effectively meet their objectives.

Mass Energy Consumer's Alliance

Mass Energy is a not-for-profit renewable energy supplier that buys primarily from projects located in MA. Good Energy can help you include renewable energy from their projects to give you an even more local impact.

Get Started Today and Join the MAPC Community Electricity Aggregation **PLUS** Program!

To get started, organize a meeting with MAPC, Good Energy, and your key stakeholders. We'll discuss:

- How to officially subscribe to the **Community Electricity Aggregation PLUS program**
- The financial and clean energy impacts of your aggregation
- Implementation timelines and next steps!

Contact Patrick Roche at proche@mapc.org or 617-933-0790 to get started!

