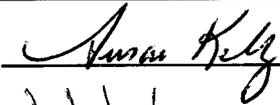




**CITY OF GLOUCESTER
COMMUNITY PRESERVATION COMMITTEE
PROJECT APPLICATION COVER SHEET**

I: Project Information	
Project Title: Stacy Boulevard Gardens	
Project Summary: As part of the seawall reconstruction project, Generous Gardeners is working with the DPW to add granite edged flower beds along Stacy Boulevard. The new Stacy Boulevard Gardens will extend from the Blynman Bridge to the bocce courts with the structure of the beds similar to the Fishermen's Wives Memorial plaza. Ann Gilardi Johnson ASLA, who designed the Fishermen's Wives plaza, is also the designer of the layout for the new garden beds. Over 13,000 flowering perennials and annuals will bloom from early spring to late autumn. Generous Gardeners, a 501(c)(3), will plant and maintain the new gardens. Our volunteers are visible throughout the city wearing bright green aprons and have already donated more than 500 hours of volunteer efforts toward the beautification of Gloucester.	
Estimated start date: __ March 2017_ Estimated completion date: __ August 2018__	
CPA Program Area: Open Space Historic Preservation Community Housing x Recreation	
II: Applicant/Developer Information	
Contact Person with primary responsibility for project: Susan Kelly	
Organization (if applicable): Generous Gardeners Non-Profit	
Mailing Address: P.O. Box 1532 or 23 Biskie Head Point, Gloucester, MA 01930	
Daytime phone #:781-346-1363	Fax #:
E-mail address: susan@GenerousGardeners.org	
Federal ID# 47-2714553	
III: Budget Summary	
Total budget for project: \$150,000	
CPA funding request: \$22,500	
CPA request as percentage of total budget: 15%	

Applicant's Signature:  Susan Kelly for Generous Gardener

FOR DPW  Mike Hale

Generous Gardeners Stacy Boulevard Gardens Narrative:

In 2015 Generous Gardeners was approached by the DPW to assist the City of Gloucester in planning the beautification of the Stacy Boulevard as part of the Seawall Reconstruction Project. Generous Gardeners is a non-profit volunteer run organization that has cared for many public plantings in Gloucester, including the plantings at the Fishermen's Wives for the past five years.

Ann Gilardi Johnson, ASLA who designed the Fishermen's Wives Memorial plaza is active with Generous Gardeners and agreed to prepare three concept drawings of possible garden designs. Ann has extensive experience in landscape design for public spaces and worked for the Boston Redevelopment Authority and the City of Worcester, designing parks, playgrounds, bicycle trails and streetscapes in Boston and Worcester. Now retired, she generously donated many hours toward this project plan. The three conceptual plans were presented to the Mayor's Office, the DPW and the Fishermen's Wives Association and the current plan was unanimously chosen with the structure of the beds similar to the Fishermen's Wives Memorial plaza.

The DPW has committed to incorporate the granite edging, the loam and irrigation in the Seawall Reconstruction Project. Generous Gardeners will plant the proposed beds with flowers and commit to ongoing maintenance. Over 13,000 flowering perennials and annuals will bloom from early spring to late autumn. The color scheme will complement the planting at the Fishermen's Wives Memorial in waves of color that will move from blues and purples, to yellow and orange, and finally bright red at either end.

CPA criteria fulfillment (recreation, rehabilitation, community involvement):

This project will be a prominent part of the restoration and rehabilitation of the western end of the Stacy Boulevard. It will be the most visible component of the Seawall Restoration Project currently under construction. Thousands of people visit the open space along the Boulevard that has been weeds and grass for many years. This stunning addition to the City of Gloucester will provide three seasons of pleasure for residents and visitors alike.

The new flower beds will provide recreational opportunities in the form of gardening. It is a way for the many residents who do not have gardens to enjoy the healthful benefits of gardening. For example, many Generous Gardeners volunteers are grandparents who have moved to Gloucester to care for grandchildren and left their gardens behind to move into small apartments or condominiums. Generous Gardeners has provided an outlet for gardening in a social and philanthropic way.

There is also an educational component to this project. For every 20-25 flowers in each bed there will be a descriptive plant tag. Each tag will include the common name of the flower, the Latin name, the sponsor name as well as a QR code. Curious visitors, including children, can scan the code and learn about the flower, including the general description, whether it was grown by us from seed, plug or purchased as a mature plant. It will also include care information. Visitors will come away from the gardens more informed and with possible ideas

for their own gardens.

Population Served:

This project will serve Gloucester residents of all incomes. It will also attract more visitors to the City. Most important it will involve the community in caring for public spaces. Any and all are welcome to be Generous Gardeners and the positive benefits of gardening have been well documented. Generous Gardeners has many volunteers from all ages but also many from the senior population in Gloucester. As Kelly Knox from Seniorcare wrote last spring in an article for the Gloucester Times, gardening has been shown to improve mood and independence for seniors.

Guarantee for long term preservation of the project.

Generous Gardeners is a 501(c)(3) organization that has cared for and continues to care for many public gardens in Gloucester. Our volunteers are visible throughout the city wearing bright green aprons and have already donated more than 500 hours of volunteer efforts toward the beautification of Gloucester. Generous Gardeners planted and maintains the gardens behind the police station and the new gardens at the American Legion hall. For 2016, we have also agreed to maintain the public library gardens and Harbor Walk gardens. There are over 30 active Generous Gardener volunteers who meet on spring weekends and every Wednesday evening in spring, summer and fall to care for City gardens. Generous Gardeners also operates the annual Gloucester Garden Tour which is a tour of private gardens in Gloucester. This year's tour will be on Eastern Point, July 9th. The tours consistently raise between \$12,000 and \$15,000 for city beautification through gardens. The plant tag sponsorship program will also continue to raise money for the care and maintenance of the Boulevard gardens. The plant tag program includes a sponsorship donation of \$250 for 20-25 flower identification tags for a three year duration. Our fund raising efforts have just begun, but numerous business of all sizes in the community committed to sponsorships.

The Generous Gardeners organization has an active board and its mission is planting, care and maintenance of Gloucester flower gardens. Susan Kelly is the current president and co-founder and is very active and visible in the Gloucester gardening scene.

Measurement of project success:

When 13,000 flowers are planted, the gardens will be beautiful. Success will be measured by the increase in visitors and residents who visit the Boulevard, the number of volunteers who maintain the gardens and the continued support of the sponsors. Generous Gardeners will track the volunteer donations of time, monetary and in-kind donations of flowers and will provide an annual report. The new Boulevard gardens are expected to stimulate an interest in the beautification of other open spaces in the community and to increase civic pride in our beautiful city.

CITY OF GLOUCESTER
COMMUNITY PRESERVATION COMMITTEE

PROJECT SCHEDULE

Please provide a project timeline below, noting all project milestones. Please note that because the City Council must approve all appropriations, CPA funds may not be available until up to two months following Committee approval.

	Activity	Estimated Date
Project Start Date:	Purchase and volunteers plant 5,000 tulip and daffodil bulbs	September 2016
Project Milestone:	5,000 tulips and daffodils blooming Spring of 2017	April/May 2017
50% Completion Stage:	Plant 6,000 perennials and 2,000 annuals with 400 plant tags	May/June 2017
Project Milestone:	Completion of initial plantings, apply mulch	June 30, 2017
Project Completion Date:	Ongoing maintenance through summer of 2017	October 2017

CITY OF GLOUCESTER
COMMUNITY PRESERVATION COMMITTEE

BUDGET FORM

Project Name: Stacy Boulevard Gardens

Applicant: Susan Kelly for Generous Gardeners

SOURCES OF FUNDING		
Source	Amount	
Community Preservation Act Fund	\$22,500	
2015 Gloucester Garden Tour	\$6,000	
2016 Gloucester Garden Tour	\$10,500	
2017 Gloucester Garden Tour	\$11,000	
Sponsorship for 400 plant tags - current commitments \$12,000 with fund raising started April 1, 2016	\$100,000	
Total Project Funding (includes 5 years of maintenance)	\$150,000	
PROJECT EXPENSES		
Expense	Amount	Please indicate which expenses will be funded by CPA Funds:
Plants see attached for lists		
*Plant Materials – approximately 13,000 flowering plants – average cost \$7.00 per plant – see attached for more details	\$91,000	CPA funding will go toward plant purchases
Mulch for all gardens (Wolf Hill will	\$3,000	

provide for 50% off)		
**Plant Tags for identification approximately 400 plus printing costs and shipping	\$5,000	
Printing/marketing materials and mailing for sponsorship requests	\$1,000	
Total Project Expenses	\$100,000	

*City to provide installation of granite edging, irrigation and loam

*Average plant cost \$7.00 per plant. Many plants will be purchased as plugs at 30-50 per tray and planted in temporary gardens for in the spring of 2016 and then moved when the beds are complete. Daylilies and peonies will be purchased as bare-roots. Some of the slow growing varieties will be purchased in gallon pots at a 50% discount from Wolf Hill Garden Center.

**Plant Tags 400 tags on average 16 varieties of plants per bed. 400 plants per bed. \$10.00 each plus \$500 set up cost for custom made plant tags with common and Latin names plus bar code with complete plant information online. Volunteers will do the data entry for plant history and care and maintenance.

Annual Maintenance Costs

Annual mulching of gardens		\$3,000	
Compost and maintenance tools and materials		\$2,000	
Plant Material replacements including new tulip bulbs		\$4,000	
Replacement Plant Tags		\$1,000	
Total Annual Recurring		\$10,000	5 years (\$50,000)

Plant Quantities and Types – Overview

6,000 perennials

2,000 annuals

5,000 bulbs

13,000 total

Color Breakdown Summary

5 general colors (Pink, Blue/Purple, Yellow, Orange, Red)

Approximately 2,600 plants per color (1,000 bulbs, 400 annuals, 1,200 perennials)

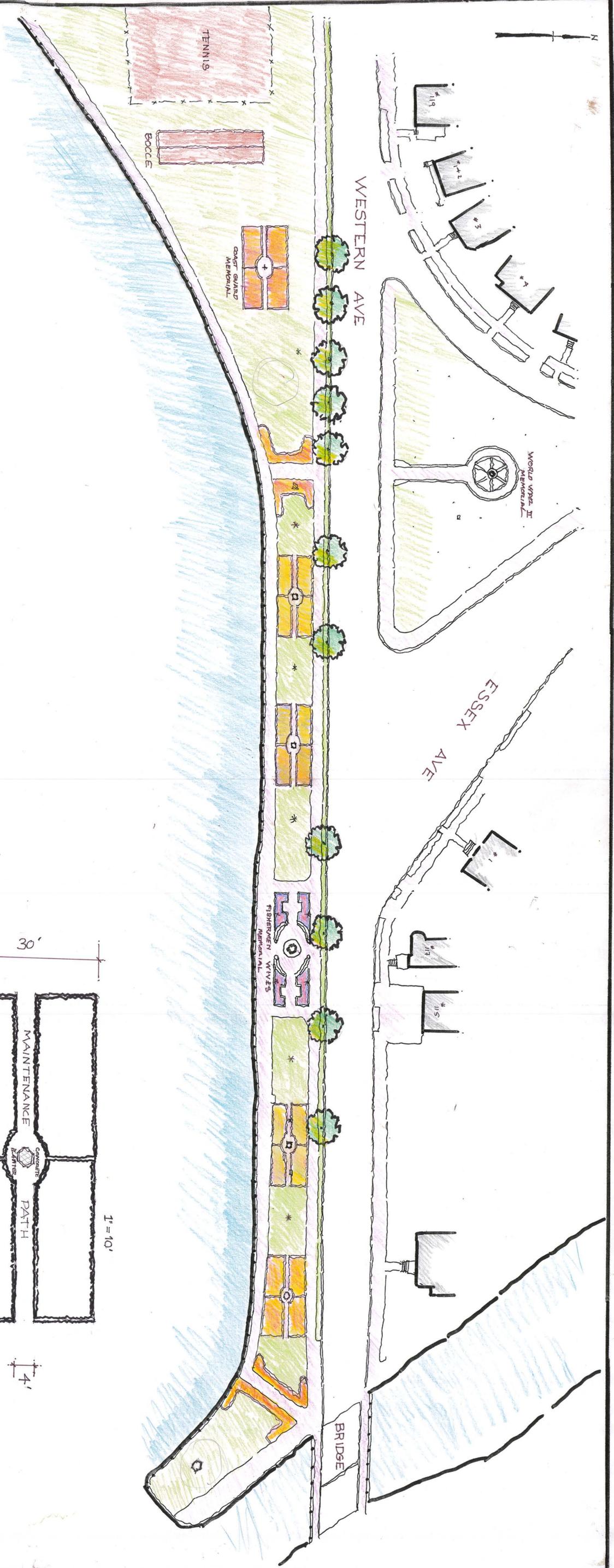
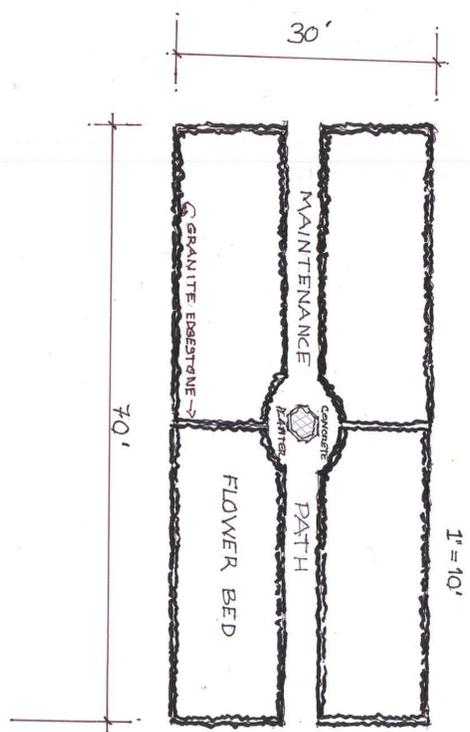
Approximately 40 of each perennial variety of plant - 30 perennial varieties per color depending on availability of plant varieties

GEORGE O. STACY BOULEVARD

LANDSCAPE IMPROVEMENTS

GLoucester, MA.

DESIGN: ANN GILARDI JOHNSON, ASLA
 CONCEPT PLAN
 APRIL 2015



Department of Public Works
28 Poplar Street
Gloucester, MA 01930



TEL (978)281-9785
FAX(978)281-3896
mhale@gloucester-ma.gov

CITY OF GLOUCESTER
DEPARTMENT OF PUBLIC WORKS

February 22, 2016

RE: Endorsement of Generous Gardeners 501(c)3 to redesign and expand the Stacy Blvd. Gardens

Dear Sir or Madam:

The Department of Public Works approached Generous Gardeners in 2015 with a request to assist the City of Gloucester in the beautification of the Stacy Boulevard in conjunction with the Seawall Reconstruction Project. Long awaited reconstruction of the granite stone seawall includes funding for improvements to the adjacent Boulevard open space that is used by thousands of Gloucester residents and visitors. Generous Gardeners responded with a proposal by designer Ann Gilardi Johnson, ASLA to add formal flower beds along the Boulevard that will complement the existing Gloucester Fishermen's Wives Memorial.

The Seawall Reconstruction Project includes new decorative lighting, sidewalks and railings along the western shore of the Boulevard. The design of new flower beds as proposed by Generous Gardeners is now included in the Project. As part of the Project granite edged flower beds will be constructed and irrigation will be provided. Generous Gardeners will supply the plants and maintain the gardens. The entire project is expected to be completed in the spring of 2017 in plenty of time to mature and be ready for the City's 400th Anniversary celebration in 2023.

The Department of Public Works supports the efforts of Generous Gardeners to raise funds to complete their part of this public- private partnership to beautify the historic Stacy Boulevard.

Sincerely,

A handwritten signature in black ink that reads "Michael B. Hale". The signature is written in a cursive style.

Michael B. Hale
Director of Public Works



February 25, 2016

Susan Kelly
23 Biskie Head Point
Gloucester, MA 01930

RE: Endorsement of Generous Gardeners 501(c) 3 to redesign and expand the Stacy Blvd. Gardens

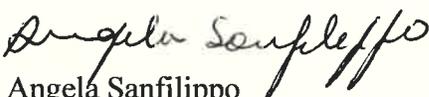
Dear Madam:

The Gloucester Fishermen's Wives Association is pleased to support Generous Gardeners in their endeavor to beautify the Stacy Boulevard in Gloucester.

In 2001 the Wives dedicated The Gloucester Fishermen's Wives Memorial on the Stacy Boulevard. The sculpture by artist Morgan Faulds Pike is surrounded by a granite plaza and four flower beds. Generous Gardeners volunteers have actively helped with the maintenance of the Gloucester Fishermen's Wives Memorial for the last four years. They have assumed the planting, weeding and care of the flower beds within the plaza.

The proposal to add flower beds on either side of the Gloucester Fishermen's Wives Memorial has our enthusiastic support. It will complement and enhance the Memorial. We are confident that Generous Gardeners, in conjunction with the City of Gloucester, can bring this proposal to fruition for the benefit of all the residents of Gloucester and the hundreds of visitors to the Memorial and Stacy Boulevard.

Sincerely,


Angela Sanfilippo
GFWM President

City Hall
Nine Dale Avenue
Gloucester, MA 01930



TEL 978-281-9700
FAX 978-281-9738
sthken@gloucester-ma.gov

**CITY OF GLOUCESTER
OFFICE OF THE MAYOR**

February 23, 2016

To Whom It May Concern:

I am pleased to submit this letter of support for the Generous Gardeners' efforts to beautify the City of Gloucester's historic Stacy Boulevard.

The City of Gloucester is blessed with beautiful ocean views and the historic Stacy Boulevard provides access to all income levels of Gloucester residents. It also is a welcoming point for thousands of visitors to Gloucester who come to view the famous Fishermen's Statue and the Gloucester Fishermen's Wives Memorial. The reconstruction of the granite sea wall along the western shore of the Boulevard provides an opportunity to enhance this prominent waterfront space.

Generous Gardeners 501(c)3 volunteered a proposal to partner with the City in the creation of a series of formal garden beds along the Boulevard. Generous Gardeners will maintain the new beds which will be constructed through the Seawall Reconstruction Project. The flower beds are projected to contain 13,000 annuals and perennials. The entire project is expected to be completed in the spring of 2017 in plenty of time to mature and be ready for the City of Gloucester's 400th anniversary celebration in 2023.

We are happy to provide encouragement to the Generous Gardeners in their endeavor to raise funds for their planned project.

Sincerely,

Sefatja Romeo Theken
Mayor



Possible Plant List for Stacy Boulevard Gardens - tentative depending on availability and size

color	type			number of plants to boulevard
pink		Pink		
pink	perennial	Dianthus	Frosty Fire	40
pink	perennial	Sedum	Sedum sieboldii	40
pink	perennial	Gaura	Siskiyou Pink	40
pink	perennial	Peony	Paula Fay	40
pink	perennial	Peony	Whopper	40
pink	perennial	Peony	Lady Alexander Duff	40
pink	perennial	Peony	Seashell	40
pink	perennial	Peony	Dr. Alexander Fleming	40
pink	perennial	Anemone	Pocahontas	40
pink	perennial	Daylillies	Absolute Treasure	40
pink	perennial	Daylillies	Always Afternoon	40
pink	perennial	Sedum	Matrona	40
pink	perennial	Sedum	Neon	40
pink	perennial	Phlox	Jeana	40
pink	perennial	Echinacea	Solar Flare	40
pink	perennial	Echinacea	Magnus	40
pink	perennial	Echinacea	Butterfly Kisses	40
pink	perennial	Delasperma	Hot Pink Wonder	40
pink	perennial	Dianthus	Kahori	40
pink	perennial	Dahlias	local source	40
pink	perennial	Aster	'Wood's Pink'	40
pink	perennial	Oenothera	Siskiyou Pink	40
pink	perennial	Phlox	Triple Play	40
pink	perennial	Geranium	Geranium mac. 'Ingwersen's'	40
pink	perennial	Monarda	Petite Delight	40
pink	perennial	Monarda	Claire Grace	40
pink	perennial	Roses	Knock-Out Double pink	40
pink	perennial	Gaura	Crimson Butterflies	40
pink	perennial	Pentemon	Dark Towers	40
pink	perennial	Pentemon	Red Rocks	40
pink	annuals	Annuals to fill in whi	Proven Winners varieties	100
pink	annual	Petunias	Blanket	300
pink	bulb	Tulips	Best Pink	250
pink	bulb	Tulips	Big Eartha	250
pink	bulb	Pink Daffodils	Pink Charm	500
				2600
Blue		Blue/Purple		
blue	perennial	Salvia	Blue Hill	40
blue	perennial	Heliotrope	Dwarf Marine	40
blue	perennial	Hardy Agerantum	Eupatorium coelestinum	40
blue	perennial	Sisyrinchium Lucerni	Blue eyed grass	40
blue	perennial	Hemerocallis	Bela Lugosa	40
blue	perennial	Careopteris	Longwood Blue	40
blue	perennial	Sea Holly	Eryngium yuccifolium	40

blue	perennial	Amsonia	Blue Ice	40
blue	perennial	Iris	various	40
blue	perennial	Bearded Iris	various	40
blue	perennial	Lavender	Phenomenal	40
blue	perennial	Geranium	Rosanne	40
blue	perennial	nepeta	Walkers Low	40
blue	perennial	Campanula	Pearl Deep Blue'	40
blue	perennial	Campanula	Taktion Series - Blue	40
blue	perennial	Bachelor Buttons		40
blue	perennial	Baptisia	false indigo	40
blue	perennial	lobelia	cambridge blue	40
blue	perennial	Platycodon	'Double Blue'	40
blue	perennial	Agastache	Black Adder	40
blue	perennial	Aster	Woods Purple	40
blue	perennial	Aster	purple done	40
blue	perennial	Delosperma	Violet Wonder	40
blue	perennial	Delphinium	blue larkspur	40
blue	perennial	Dracocephalum	Blue Dragon	40
blue	perennial	Gentiana	True Blue	40
blue	perennial	Mimulus ringens	monkey flower	40
blue	perennial	Phlox	David's Lavendar	40
blue	perennial	Phlox	blue paradise	40
blue	perennial	Salvia	East Friesland	40
blue	annuals	Annuals to fill in whi	Proven Winners varieties	200
blue	annual	Petunias	Blanket	200
blue	bulb	Tulips	Alaska	250
blue	bulb	Tulips	Best purple	250
blue	bulb	Hyacinth	Purple Sensation	250
blue	bulb	Hyacinth	Blue Jack	250
				2600

Yellow

yellow	perennial	Leucanthemum	Becky	40
yellow	perennial	Oenothera	Fireworks	40
yellow	perennial	Oenothera	fruticosa	40
yellow	perennial	Asclepias tuberosa	Hello Yellow	40
yellow	perennial	Baptisia	Carolina Moonlight	40
yellow	perennial	Chrysopsis mariana	goldenaster	40
yellow	perennial	Coreopsis	Moonbean	40
yellow	perennial	Coreopsis	Zagreb	40
yellow	perennial	Delosperma	Basutoland	40
yellow	perennial	Echinacea	Cleopatra	40
yellow	perennial	Helianthus	low down	40
yellow	perennial	Rudbeckia	Irish eyes	40
yellow	perennial	Rudbeckia	Black Eyed Susan	40
yellow	perennial	Rudbeckia	trilobe	40
yellow	perennial	Hemerocallis	Well endowed	40
yellow	perennial	Hemerocallis	Sandra Elizabeth	40

yellow	perennial	Hemerocallis	Going Bananas	40
yellow	perennial	Sedum	Watchchain	40
yellow	perennial	Sedum	Floriferum	40
yellow	perennial	Hemerocallis	Hyperion	40
yellow	perennial	Hemerocallis	Lemon Yellow	40
yellow	perennial	Hemerocallis	Happy Returns	40
yellow	perennial	Hemerocallis	Divertisment	40
yellow	perennial	Coreopsis	Mayo Clinic	40
yellow	perennial	Rudbeckia	Prarie Sun	40
yellow	perennial	Peony	Garden Treasure	40
yellow	perennial	Day lilly	Bitsy	40
yellow	perennial	Geum	yellow	40
yellow	perennial	Daffodils	various	40
yellow	perennial	Iris	yellow	40
yellow	annual	Poppies	yellow california	40
yellow	annual	Zinnia	Summer Solstice	40
yellow	annuals	various	Proven Winners varieties	320
yellow	bulb	Tulips	Conqueror	250
yellow	bulb	Tulips	yellow squared	250
yellow	bulb	Daffodils	Baby boomer	250
yellow	bulb	Daffodils	Golden Harvest	250
				2600

Orange

orange	perennial	Day lilly	Rocket City	40
orange	perennial	Asclepias	butterfly weed	40
orange	perennial	Belcamcanda	Blackberry Lilly	40
orange	perennial	Agatache	Sunset Hysop	40
orange	perennial	Delasperma	FireSpinner	40
orange	perennial	coreopsis	Big Bang	40
orange	perennial	Delasperma	Orange Wonder	40
orange	perennial	Helenium	Mardi Gras	40
orange	perennial	Echinacea	Hot Papaya	40
orange	perennial	Echinacea	Julia	40
orange	perennial	Helenium	Salsa	40
orange	perennial	Ratibida	red midget	40
orange	perennial	Dahlias	various	40
orange	perennial	Hemerocallis	Chicago Sunrise	40
orange	perennial	Hemerocallis	Sparkling Orange	40
orange	perennial	Hemerocallis	Staghorn Sumac	40
orange	perennial	Hemerocallis	Chesapeake Crablegs	40
orange	perennial	Hemerocallis	Cherry Eyed Pumpkin	40
orange	perennial	Hemerocallis	Gypsy Witch Son	40
orange	perennial	Hemerocallis	Mary Todd	40
orange	perennial	Hemerocallis	Bertie Ferris	40
orange	perennial	Hemerocallis	Condilla	40
orange	perennial	Crocoshia	Prince of Orange	40
orange	perennial	Chinese lantern		40

orange	perennial	Kniphofia	Red Hot Poker	40
orange	perennial	Ranunculus	Asiaaticus orange	40
orange	perennial	Echinacea	Tangerine Dread	40
orange	perennial	Salvia	Regla 'Jame'	40
orange	perennial	Poppies	California	40
orange	perennial	Gailardia	Arizona Sun	40
orange	annual	Marigold	Pacific Blend	40
orange	annuals	various	Proven Winners varieties	360
orange	bulb	Tulips	Orange Queen	250
orange	bulb	Tulips	Orange squared	250
orange	bulb	Tulips	Threedom	500
				2600

Red

red	perennial	Crocsmia	Lucifer	40
red	perennial	Iris	Raptor Red	40
red	perennial	Monarda	Jacob Kline	40
red	perennial	Rudbeckia	Cherry Brandy	40
red	perennial	Delosperma	Mountain Flame	40
red	perennial	Canna		40
red	perennial	Day lilly	Indian Chief	40
red	perennial	Corepsis	Red Satin	40
red	perennial	Achillea	Paprika	40
red	perennial	Ranunculus	asiaaticus red	40
red	perennial	Lobelia	Cardinalis	40
red	perennial	Lobelia	Black Truffle	40
red	perennial	Penstemon	Red riding Hood	40
red	perennial	Salvia	Maraschino	40
red	perennial	Salvia	Hot Lips	40
red	perennial	Sedum	Red Carpet	40
red	perennial	Sedum	Lime Zinger	40
red	perennial	Hemerocallis	Red Volunteer	40
red	perennial	Hemerocallis	Study in Scarlet	40
red	perennial	Hemerocallis	Betsy Ross	40
red	perennial	Hemerocallis	Wine Delight	40
red	perennial	Hemerocallis	Pardon Me	40
red	perennial	Hemerocallis	Open Hearth	40
red	perennial	Hemerocallis	Realms of Glory	40
red	perennial	Gailardia	Burgundy	40
red	perennial	Dianthus	Coconut Punch	40
red	perennial	Peony	Karl Rosenfeld	40
red	perennial	Peony	Red Grace	40
red	perennial	Peony	Red Majic	40
red	perennial	Phlox	Early Red	40
red	annual	Nasturium	Mohogany	40
red	annuals	various	Proven Winners varieties	360
red	bulb	Tulips	Best Red	250
red	bulb	Tulips	Big Red	250

red

bulb

Tulips

Red squared

500
2600