



CITY CLERK
GLOUCESTER, MA
2020 JAN -6 AM 8:33

Corporate Communications Committee
Wednesday, January 15, 2020, 9:00 –10:00 am
Byers-Davidson Room, Saunders House
2 Dale Avenue, Gloucester, MA

Meeting Agenda

1. Call to order
2. Welcome and introductions
3. Approval of the minutes for November 7, 2019
4. New Business
 - a. Annual Report
 - i. Theme, Changes to Format
 - b. Video
 - i. Define audiences, objectives and timeline
 - c. 2020 Sponsorships
5. Updates
 - a. 2019 Annual Appeal
 - b. Civic Hub
 - c. Library Strategies
 - d. Foundation
6. Next meeting: TBD
7. Adjourn

The listing of matters is those reasonably anticipated by the Chair which may be discussed at the meeting. Not all items listed may, in fact, be discussed and other items not listed may also be brought up for discussion to the extent permitted by law.